

# SHARM SHARM DERMA2015

# THE INTERNATIONAL CONFERENCE FOR DERMATOLOGY & COSMETOLOGY

Part I (Summer)

JW Marriott Hotel ,28th – 30th May 2015



Cairo is a vibrant, exhilarating, exotic, fascinating and welcoming city. Home to the best Pharaonic, Coptic and Islamic sights in Egypt, this city is where you never know what incredible, half-forgotten monument you might stumble across while wandering around. Enjoy the Nile view from your hotel room balcony, visit the capital's medieval markets by Khan El-Khalili, or walk down the Nile promenade. There are also plenty of cinemas, theatres and modern malls. Go for an opera or enjoy oriental music dance shows. Good for short breaks and long stays; you'll get to see the Giza Pyramids, thousands of ancient artifacts in the Egyptian Museum of Antiquities and much more.

Moreover, Cairo is for everyone, there are plenty of mid range and budget accommodations to choose from. Pick a charming boutique hotel in the heart of downtown or indulge in utter luxury in one of the city's most luxurious establishments. These usually house professional Spas and wellness centres where you'll be treated like royalty. There are more than 75 four and five-star hotels in Cairo, which all offer stunning views over amazing landmarks such as the majestic Nile, the Pyramids, beautiful parks and gardens, and upscale clubs and compounds.



Located in Upper Egypt Luxor has been described as the world's biggest open air museum. Nowadays it has been elevated to the status of Governorate, though it is still classified as being in the province of Qena. It has a population of round about 230,000, most of who are employed in tourism somehow, though there are many who are employed in agriculture and commerce. It is one of the most popular destinations in Egypt, being one of those places that you must see.

It has been estimated that Luxor contains about a third of the most valuable monuments and antiquities in the whole world, which makes it one of this planet's most important tourism sites. Monuments such as The Luxor Temple, Karnak Temple, the Valley of the Kings, the Valley of the Queens, Deir El-Bahri (the Mortuary Temple of Hatshepsut), the workers village at Deir El-Medina, the list goes on and on and on. Though most visitors will stay for just a few days, it would take a substantial amount of time to visit everything in this amazing town.



Sinai Peninsula in Egypt is a famous tourist destination in the country which is spread over an area of 64,000 Sq KM. The town is referred as a perfect destination to enjoy the sun, sea and adventures. Sinai houses the most popular as well as least developed beach resorts of Egypt, offering travelers of every kind an ideal accommodation option. Sinai also enjoys fame as being the scuba diving center offering many other activities like canyons and mountains for trekking, rock climbing, mountain biking, camping and even room for indulging in desert dune buggies and safari adventures.

In olden days, Sinai was famous as a chief pilgrim route and was a home to many cultures. Most part today is an arid desert and the interior part is covered by jagged mountains and ranges housing the popular archaeological monument St. Catherine Monastery and Mount Sinai, a place which tours to where God gave Moses the Ten Commandments.

Sinai overall is amazing, but the southern part is most beautiful adorned with exquisite coral reefs and best diving spots on globe.



Welcome Message
Dear colleagues

This year, Sharm Derma 2015 will be divided into two parts aiming to facilitate your attendance. Part I will be held in Cairo from 28th-30th May, while Part II will be held in Sharm El-Sheikh from 29th of October till 1st of November, 2015.

During the conference, we promise to provide you with an exceptionally valuable experience, hoping that you will enjoy the scientific content, the social program, the awesome city of Cairo & the wonderful weather during that time of the year both in Cairo & in Sharm El-Sheikh.

Regarding Part I's program, it will constitute a variety of courses, workshops and hands-on sessions (8 to 1 hands-on sessions). We have been working on providing a balanced program for Part I & Part II, including state-of-the-art in medical and aesthetic dermatology.

The program with its enormous number of symposia, workshops & hands-on sessions – many of them running in parallel – is meant to satisfy the taste of everyone during every single moment of the conference.

The courses are designed for different levels of experience and are meant to provide the basic, as well as the latest advances in every sub-specialty in dermatology. Participation of the most renowned speakers from all over the world will allow for the fruitful sharing of knowledge and experience.

I hope you will enjoy the conference and return home with precious unforgettable memories.

**Prof. Assem Farag** 

Professor of Dermatology and Venereology, Faculty of Medicine,

Benha University

## The Managing Directors of the Egyptian Society of Aesthetic Dermatology (ESAD)

**Member of ILDS** 

Prof. Assem Farag

Prof. Marwa Abdallah

Prof. Saleh El- Sheimy

Prof. Moustafa Abou Zeid

Prof. Mona El-Okby

Prof. M. El- Saad El- Rifaie

Prof. Hamy Embaby

Prof. Magdy Ragab



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## **Medical Sponsoring Companies**

Sharm Derma Organizing committee gratefully acknowledges the support and contributions of the following companies, without whom this congress would not be possible.

#### **Platinum**







#### Golden















#### Silver

















#### **Bronze**









## **Sharm Derma 2015 Board**



Assem Farag (Egypt) Chairman



Marwa Abdallah (Egypt) Chairman



Mr. Khaled Gado (Egypt)
Conference Coordinator



Tahra Leheta (Egypt)



Yehia Al-Garem (Egypt)



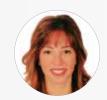
Mahmoud Abdallah (Egypt)



Sahar Ghannam (Egypt)



Hoda Moneib (Egypt)



Neveen Dorgham (Egypt)

#### **General information & conditions**

Dates The Congress will be held from 28<sup>th</sup> - 30<sup>th</sup> May 2015.

Venue The Congress will take place at JW Marriott Hotel.





Official Language

The official language of the congress is English.

Badge

Name of badge is provided with your registration document upon arrival at JW Marriott Hotel. For security and regulation purposes, wearing the badge is compulsory at all times, both inside the Marriot Hotel and at all official events organized within the context of the congress. Please remember: your badge contains encoded details of your registration; you will be asked to show it at every meeting room entrance.

A certificate of attendance

Will be handed over to all pre-registration and on-site registration attendees.

## **National Advisory Board**

Saleh El Sheimy Mostafa Abou-Zeid

Medhat El Mofty

Galal El Anany

Mohamed Abdel-Moneim Abdel Aal Mohamed Abdel-Rahim Abdallah

Mohamed Amer Mohamed Nada

Mohammed El-Darouti

Mona El Okby Zeinab El Gothamy

## **International Advisory Board**

"All names are arranged alphabetically"

Abdel Ghani El Kibbi
Abdel-Razzaque Ahmed
Abdul Wahab Al-Fouzan
Abdullah Al Eisa
Ahmed Al-Issa
Alina Fratila
Benjamin Ascher
Constantin Orfanos
Dimitra Dasiou
Harvey Lui
Ibrahim Galadari
Jerry Shapiro
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Klaus Hoffman

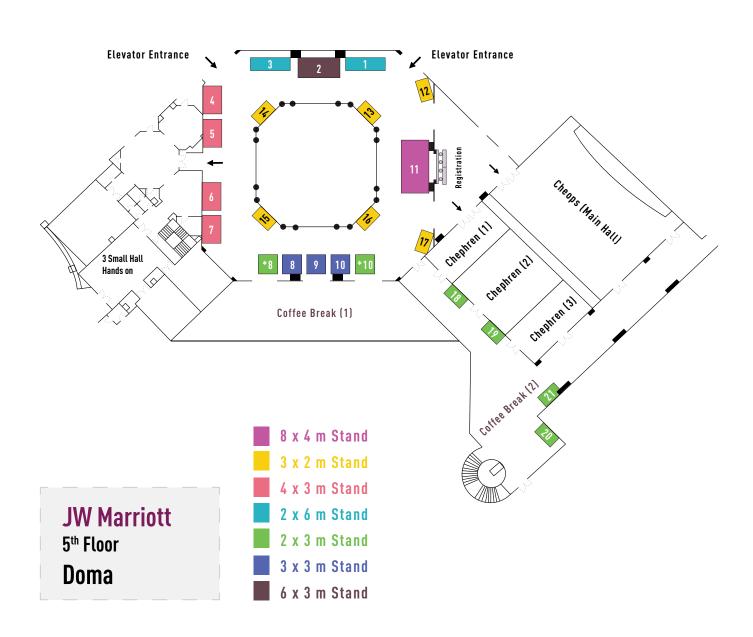
Koenraad De Boulle

Marcia Ramos-e-Silva Maria Hordinsky Medhat Abdel-Malek Omar Al Al-Sheikh Sabine Zenker Sahar Ghannam Teresita Ferrariz Thomas Luger Wilma Bergfeld Zeina Tannous

## **Exhibition Area**

## **Booths Number**

Booth No. C	ompany Name				
17	Abbvie	7	Habib	10	Prostemics
10*	ACM	6	Isispharma	15	Ranbaxy
2	Allergan	13	Janssen Cilag	9	Uriage
8*	Asepta	8	Johnson & Johnson		
4	Avane	19	Mash Premiere		
12	Bayer	21	MTG		
14	Bio Egypt	16	Meda Pharma		
1	Bioderma	3	MPC Egypt	-	
20	Emak	5	Novartis		
18	Foltene Pharma	11	Novartis		





The International Conference for Dermatology & Cosmetology

**Part 1**: 28<sup>th</sup> -30<sup>th</sup> May 2015, Cairo - Egypt

## **Speaker and Program Evaluation**

## This form is evaluating the speaker(s) and the whole session

This form is evaluating the speaker(s) and the whote session					
Session or Workshop :  Date :  Time :					
Was the session free of commercial b Did you learn anything at this session		ay you diagnose or treat your p	Yes No atients?		
Speaker's name	Poor 1 2	Average 3 4 5	Outstanding 6 7		
	12 12 12 12 12	345 345 345 345 345	67 67 67 67 67		
The overall evaluation of the session or the workshop :	Poor 1 2 1 2	Average 3 4 5 3 4 5	Outstanding  6 7		
Comments :					
Your Ev	valuation is a MUST t Sharm Derma's F	o Improve the Standard of future Meetings			
Name of Dr.		E-mail			





The International Conference for Dermatology & Cosmetology

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Thursday May 28th





## Registration





08:00 - 09:00

## Registration

08:00 - 09:00 am

Session I



Main Hall





09:00 - 09:30

#### **Chairmen:**

### Monira Waked Iman Sanad

09:00 - 09:30

#### Therapeutics:

- The new dermatologic prescriptions
- Applicable advances in therapy
- Cases before & after therapy

#### **Assem Farag**



Session II



Main Hall





09:30 - 10:00

09:30 - 10:00

Challenging cases of vitiligo Ahmed Al-Issa (KSA)



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## Session III



Main Hall





Botox & fillers course



10:00 - 12:30

#### **Chairmen:**

Ahmed Adel Nor El-Din Khaled El-Hoshy Raj Acquilla (UK) Marva Safa (Switzerland)









12:30 — 13:00 Coffee Break & Exhibition





#### **Session IV**



#### Main Hall









#### **Chairmen:**

Torsten Zuberbier (Germany) Magdy Ragab Mostafa Abo Zeid

Updates on guidelines in urticaria: What has been changed Torsten Zuberbier (Germany)



Scoring systems for urticaria Hoda Moneib

Urticaria & angioedema workup Mahmoud Abdallah

Therapeutic modalities for chronic spontaneous urticaria (CSU) Magdy Ragab











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## Session V



Main Hall





**Dermatosurgery Course** 

15:00 - 16:30

#### **Chairmen:**

Ashraf Hassan Khaled El-Hoshy Mohamed Kotb

15:00 - 15:40

Introduction to dermatological surgery

**Khaled El-Hoshy** 

15:40 - 16:20

**Bassel Hamdy Mahmoud** 

16:30 - 17:00

Lunch





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## Session VI



Main Hall





Dermosopy Course

17:00 - 18:30

Free for all attendees







Dermoscopy course is a pre-requisite for Dermoscopy Hands-on Training Sessions.

**Hoda Moneib** 

Elvira Moscarella (Italy)

**Manal Bosseila** 



## Sessions VII, VIII, IX, X& XI



#### Rooms







17:00 - 19:00

Private Workshops & Hands-on 8/1

Rooms 1 A & B: Allergan Hands-on 6:1 Raj Acquilla (UK) Marva Safa (Switzerland)





Room 2: Vitiligo surgery

Ahmed Al-Issa (KSA)







Room 4: Viscoderm **Wael Saudi** 





Room 5: filler Workshop Sahar Ghannam (Kuwait)



#### Registration is a must Only allowed 8 physicians with 1 trainier









Friday May 29th



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## **Session XII**



Main Hall





Laser course

09:00 - 10:30

#### **Chairmen:**

Mahmoud Abdallah Shady Aly Eman El-Morsy

09:00 - 10:30

Laser course (with video presentations) Mahmoud Abdallah Shady Aly





**Session XIII** 



Main Hall





10:30 - 11:00

10:30 - 11:00

Laser updates in 2015 Ahmed Al-Issa (KSA)



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## **Session XIV**



Main Hall





Allergan Part II



11:00 - 12:00

#### **Chairmen:**

Ahmed Adel Nor El-Din Abdullah Al-Eisa

> Raj Acquilla (UK) Marva Safa (Switzerland)





12:00 - 13:00

Prayer & Coffee break



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## **Session XV**

Hair session





13:00 - 14:00



Johnson Johnson

#### **Chairmen:**

**Azmy Abdel-Latif** Alaa Mubasher Hisham Zaher

What's new in hair treatment disorders 13:00 - 13:20**Assem Farag** 

**Hair cosmetics** 13:20 - 13:40**Hoda Moneib** 

Minoxidil vs non-minoxidil in treatment of AGA. 13:40 - 14:00Nadia Saleh









## **Session XVI**



Main Hall





Vitiligo course

14:00 - 15:30

## **Chairmen:**

Medhat El-Mofty Tag Anbar Ahmed Al-Issa Hoda Rasheed

Tiona Naorioon		
14:00 — 14:20	Vitiligo pathogenesis Samia Esmat	
14:20 — 14:40	Treatment algorithm Rehab Hegazy	
14:40 — 14:50	Value of minigrafting Marwa Abdallah	
14:50 — 15:10	Suction blister in vitiligo, what's new? Tag Anbar	
15:10 — 15:30	Vitiligo beyond text books Ahmed Al-Issa (KSA)	

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Session XVII



Main Hall





15:30 - 16:00

15:30 - 16:00

Azelaic acid Assem Farag





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## **Session XVIII**



Main Hall





Acne session

16:00 - 17:00

## **Chairmen:**

Adel Imam Moatez El-Domiaty Mohamed Ibrahim Abdel Naby Faten Abdel Wadood

16:00 — 16:15	Pathogenesis Neveen Dorgham	
16:15 — 16:30	Clinical picture Nadia Saleh	
16:30 — 16:45	Isotretinoin Magdy Ragab	
16:45 — 17:00	What's new in isotretinoin dosage? Assem Farag	

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## **Session XIX**



Main Hall





Pathology

17:00 - 18:00

#### **Chairmen:**

Hussein Hassab El-Naby Nagwa Elwan Moheb Mansour Sameh Attia

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Interactive virtual microscopy

**Marwa Fawzy** 



**Evaluate yourself** 

**Assem Farag** 



Clinicopathological correlation in panniculitis

**Amira Al-Tawdy** 

18:00 - 18:30

Lunch











#### Sessions xx, xxi, xxii, xxiii, xxiv, xxv, xxvi



#### Rooms





**Hands-on Training Sessions** 

18:00 - 20:00

18:00 - 20:00

Private workshops & Hands-on 8/1

Room 1: Botox injection Sahar Ghannam





Room 4: Perfectha and Botox Tahra Leheta Yehia El-Garem

Room 5: Princess filler Workshop **Rania Lotfy** 

Room 6: Radiesse in Cheek Augmentation, Nasolabial folds repair and Hands rejuvenation.



















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Room 7: Nappage Technique & Using of Stem Cell for hair growth & anti-aging

Normandy workshop (Prostemics)

Moderator: Assem Farag

Speaker: Amr Kotb



**PROSTEMICS** 











Saturday May 30<sup>th</sup>



The International Conference for Dermatology & Cosmetology



#### **Session XXVII**



## Main Hall





09:00 - 09:20

#### **Chairmen:**

Mostafa Abo Zeid

09:00 - 09:20

Many facets of psoriasis
Assem Farag





**Session XXVIII** 



Main Hall





09:20 - 10:50

#### **Chairmen:**

John McGrath (UK) Abdel-Rahim Abdallah Galal El-Anany Maged Farid

09:20 - 10:50

Genodermatoses

John McGrath (UK)



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#### **Session XXIX**



Main Hall





10:50 - 11:30

#### **Chairmen:**

**Assem Farag** 

10:50 - 11:30

Abbvie session Mahmoud Abdallah abbvie



**Session XXX** 



Main Hall





(40 mins case presentations & 20 mins discussion)

11:30 - 12:30

#### **Chairmen:**

John McGrath (UK) May El-Samahy Mohamed El-Darouty







**Coffee break** 



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#### **Session XXXI**



Main Hall





13:00 - 13:40

13:00 - 13:40

**Moderator: Saleh El-Sheimy** Speaker: Mostafa Abo Zeid





**Session XXXII** 



Main Hall





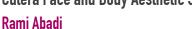
13:40 - 14:30

#### **Chairmen:**

**Eman El-Morsy** Abd El-Aziz El-Taweel

13:40 - 14:05

Cutera Face and Body Aesthetic Solution CUTERA







14:05 - 14:30

**Threads** Silhouette soft threads

Rami Abadi





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## Session XXXIII



Main Hall



Cosmeceuticals

BIODERMA
LABORATOIRE DERMATOLOGIQUE

14:30 - 15:40

#### **Chairmen:**

Abdel-Shakour Abdel-Hafiz Samia Abdel-Naby Ashraf Hamza

14:30 — 15:00	Cosmeceuticals: Value added to dermatology Assem Farag
15:00 — 15:20	Antiaging cosmeceuticals Nahla Hunter
15:20 — 15:40	Cosmeceuticals in hyperpigmentation Hoda Moneib







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## **Session XXXIV**



Main Hall





Cutera laser session

CUTERA

15:40 - 16:40

#### **Chairmen:**

Abdel Aziz El-Taweel Eman El-Morsy

15:40 - 16:40

**Cutera laser session** 

Rami Abadi

16:40 - 17:10

Lunch





Sessions xxxv, xxxvi, xxxvii, xxxiii, xxxix



Main Hall





Hands-on Training Sessions

17:00 - 19:00

17:00 - 19:00

Private workshops & Hands-on 8/1

Room 1:Filler & Botox Ahmed Adel Nor El-Din Abdullah Al-Eisa (KSA)





Room 2: Threads lift (Silhouette soft)
Rami Abadi





Room 3: Dermoscopy Hoda Moneib



Room 4: Vitiligo surgery Davinder Parsad (India)



Room 5: Radiesse 3D vectoring technique (Face and Neck skin lift using Radiesse) Wael Saudi











# WE OWE YOU PERFECTION







Address: 2 El-Gabal El Akhdar Bldg Nasr City - Cairo, Egypt
Tel: +20 (2)23426450 - 23425013 - Fax: 20 (2) 23420344 - 23422549 Mob: +2 0100 1634534
E-Mail: khalid@misr2000online.net - misr\_2000@hotmail.com

Website: www.misr2000online.net - misr\_zooolanotmatt.com
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